

CASE STUDY

CUSTOM MERCHANDISING SOLUTIONS





- A new distributor planned to dedicate space to the Safewaze brand.
- They wanted to highlight a wide range of fall protection products.
- The showcase area was limited and required efficient planning.
- They needed support to create a display that made a strong impact.





- Safewaze experts developed a custom layout to fit the space.
- Provided branded materials and fixtures for a professional look.
- Arranged products for both easy access and visual appeal.
- Completed the installation quickly with minimal disruption.





- A bold, eye-catching Safewaze display was completed.
- Customers could handle and demo products directly.
- The display educated visitors on the offered Safewaze line.
- The new high-profile display significantly increased product sales.



How high is deadly?

Nearly 20% of fatal falls are from heights of 10 feet or less!

