



PROTECTING PEOPLE AT HEIGHT







# SAFEWAZE

Fall Protection's Most Responsive Partner





## HISTORY





In 1994, Safewaze co-founders and industry veterans Gene Verble and Darrell Hagler saw an opportunity to create both a safer workplace and a different type of company.

By pushing the boundaries of responsiveness, flexible solutions and expertise, Safewaze challenged the traditional experience. Why? Lives were on the line and worksite demands required a nimble, hard-working safety partner.

Technology and tools have evolved. Our DNA is the same. We remain **100% committed to redefining the customer experience in the fall protection industry.** 

With a mission-focused team and investments in our 100,000 sq. ft. manufacturing facility, digital tools and custom engineering services, we deepen our responsiveness by serving our customers exactly the way they want.



#### **MISSION CORE VALUES** We protect the lives and livelihoods of workers at height (Fail RESPECT We treat everyone with VISION honesty and dignity. We embrace different perspectives. C **6**II To be the best in fall protection HE RIGHT PRECISION POSITIVITY We make life-saving We are enthusiastic. products. Our quality is 0 We stay calm and non-negotiable. optimistic and inspire **BRAND POSITION** Õ others to do the same. Fall Protection's Most **Responsive** Partner URGENCY MASTERY We act today, not tomorrow. We get better every day, When in doubt, take initiative. develop expertise and share knowledge proactively. Speed is our advantage.

# SAFEWAZE / AT A GLANCE





square foot facility in Concord, NC



distribution points

1 day

order, confirmation & tracking



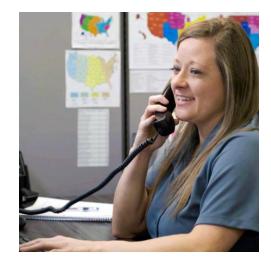
mission-focused employees



**On-Demand Knowledge** 



Deep, Flexible Product Line



**Ultra-Responsive Service** 



customer retention

**63**%

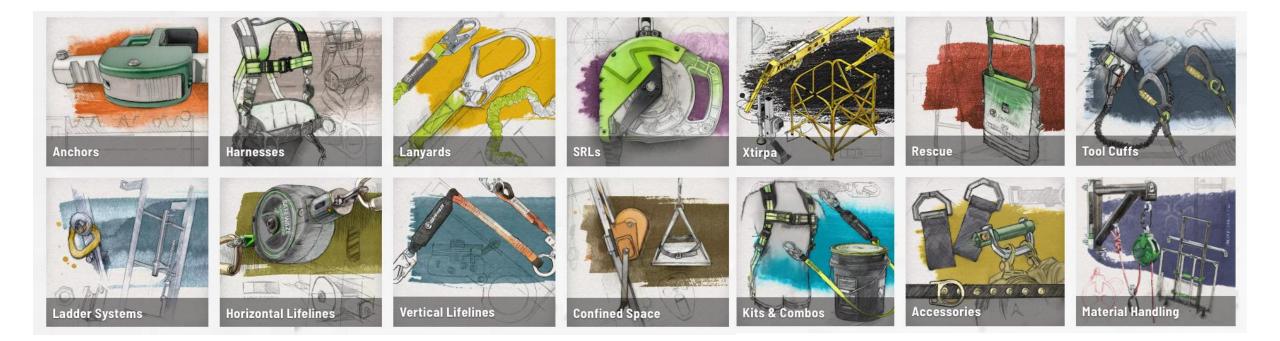


employee net promoter score

5-year annual sales growth



From anchors and harnesses to lanyards and lifelines – plus rescue and railings – Safewaze delivers **exactly what you need, exactly when you need it.** We proudly serve construction, general industry, energy and utilities as well as specialty markets with more than 1300 individual SKUs.





These value-added services help us continue to be fall protection's MOST RESPONSIVE partner.



## TRAINING



#### **Investing in Education**

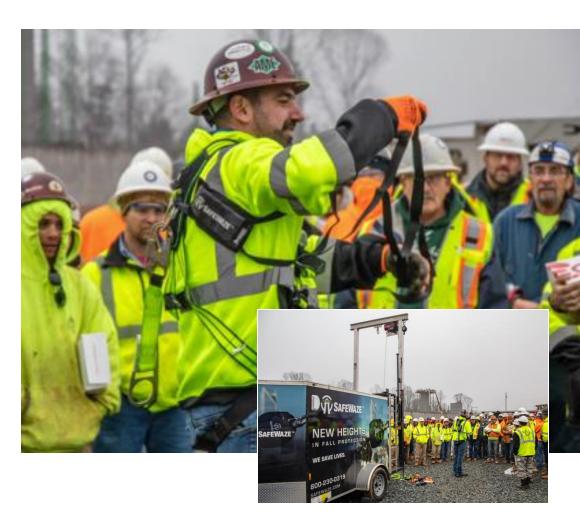
We recognize education as a critical investment in our **mission to protect workers at height**. We provide general fall protection industry training as well as comprehensive product training.

Available at your location or ours, online or offsite, for groups from 5 to 500. Custom Safewaze demo trailers available in most regions.

- ABCDs of Fall Protection
- Rescue Requirements & Planning
- Equipment Inspection
- Regulatory & Compliance
- Competent Person Training

- Product Usage
- Fall Demonstrations
- Hazard Assessment







#### **Keeping You Working**

Protecting lives and livelihoods means keeping your equipment in action and on the jobsite. We offer certified service and repair on select items including rescue devices, confined space equipment and SRLs.

- Save money
- Minimize downtime
- Extend product life
- Maintain high levels of continued safety







Safewaze is a beacon of light in a dark landscape of manufacturing. It's nice to know there are companies out there still hustling to be responsive."

Scott Wood Inventory Manager, Hawkins-Graves Inc. Of all the companies out there, **Safewaze is the most responsive.** They are unafraid to create unique products and are by far the friendliest to deal with. They just understand the market."

Joey Krys Safety Manager, Fasteners, Inc.

" The bigger companies all understand fall protection, but **Safewaze understands my industry and exactly what we do.** They can have direct conversations with our field people without an intermediary."

Steve Hess VP Safety & Training (retired), HEICO Construction Group



# SALES ORGANIZATION

To Be Responsive, First We Listen





#### **Doing the Right Things**

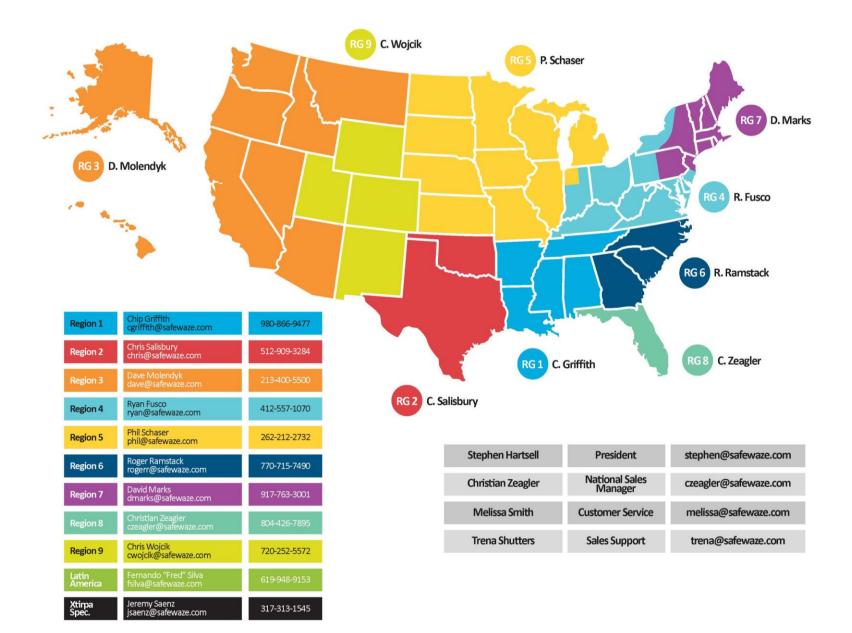
By your side or behind the scenes, we execute strategic activitybased selling that delivers tailored results.

- Joint end user presentations and sales calls
- Pull-through strategies to the customers to you
- Cooperative partnerships to stretch your sales dollar
- Private labeling to promote your brand
- Comprehensive support for open houses, trade shows and other events
- Sales managers with extensive industry experience and on-demand knowledge



## **REGION MAP/CONTACTS**





### **AFFILIATIONS**



























# **OPERATIONS**

**Investing in American Manufacturing** 





#### Working for You

Our commitment to manufacturing in the USA and making Safewaze an employer of choice strengthens our advantage in responding with speed and flexibility to meet your needs.

Our expanded capacity and streamlined production, utilizing LEAN manufacturing principles, keeps us working hard for you with continued investment in our operations.

- 100,000 square foot state-of-the-art facility
- High-performance tools, equipment and processes
- Passionate people relentlessly pursuing excellence
- Every product engineered and inspected in Concord, NC







# PRODUCT

**From Innovation through Testing** 

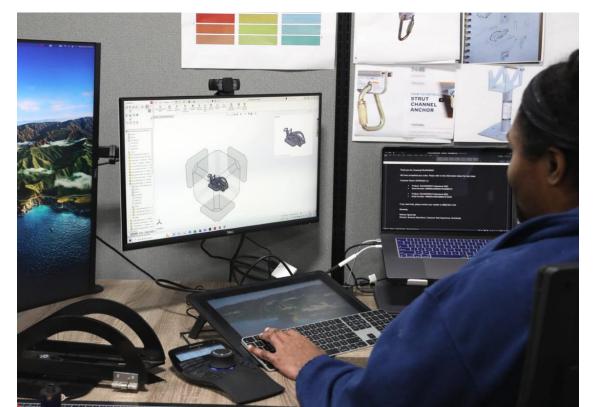


#### Winning Products

From the spark of innovation through the trials – and literal fires – of testing, our growing team is dedicated to research and development of **products that win for our customers**.

- OSHA certified in-house testing lab
- Increased speed to market and product exclusivity
- Proven product design and dependability on the job









# MARKETING

Support to Help Your Sales Climb



## **MARKETING SERVICES**



#### **Climbing Higher Together**

We grow when you grow. Our marketing team is committed to providing a wide assortment of tools to do the job.

- Website powerful filters, dynamic search, extensive library
- Product Support descriptions, features, photography
- 2024 Catalog comprehensive product resource
- Graphic Design custom flyers, ads, animations
- Merchandising branded display items
- Swag hats, shirts, pens, stickers and more















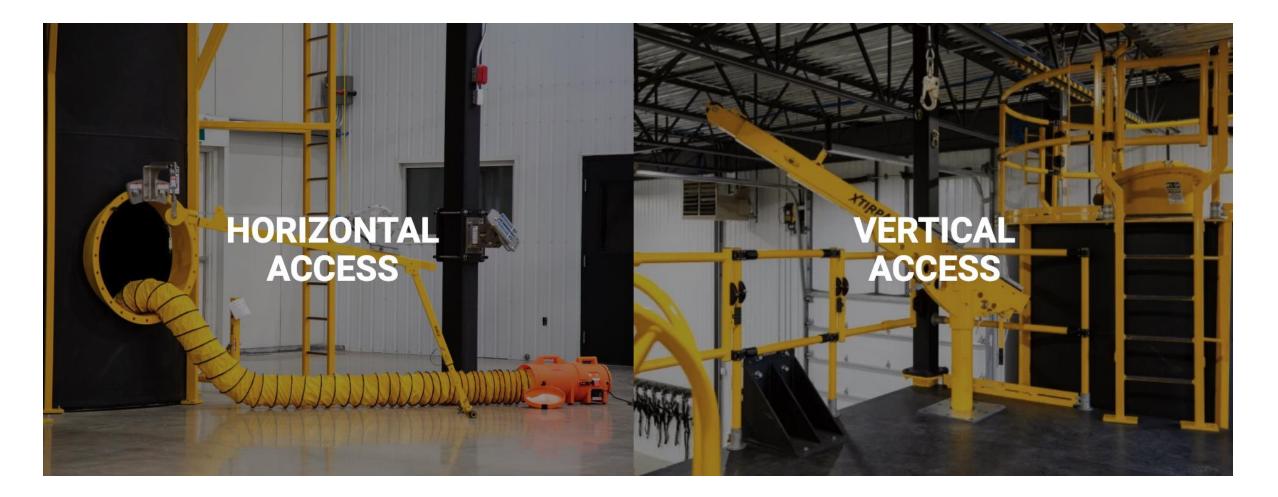
**Modular Solutions for Confined Space** 



# **XTIRPA AT A GLANCE**



Xtirpa is the premium global supplier of confined space fall arrest, rescue and retrieval equipment with a reputation for configurable solutions, advanced manufacturing and world-class training. Xtirpa embraces innovation to maintain a safe environment for confined space crews.





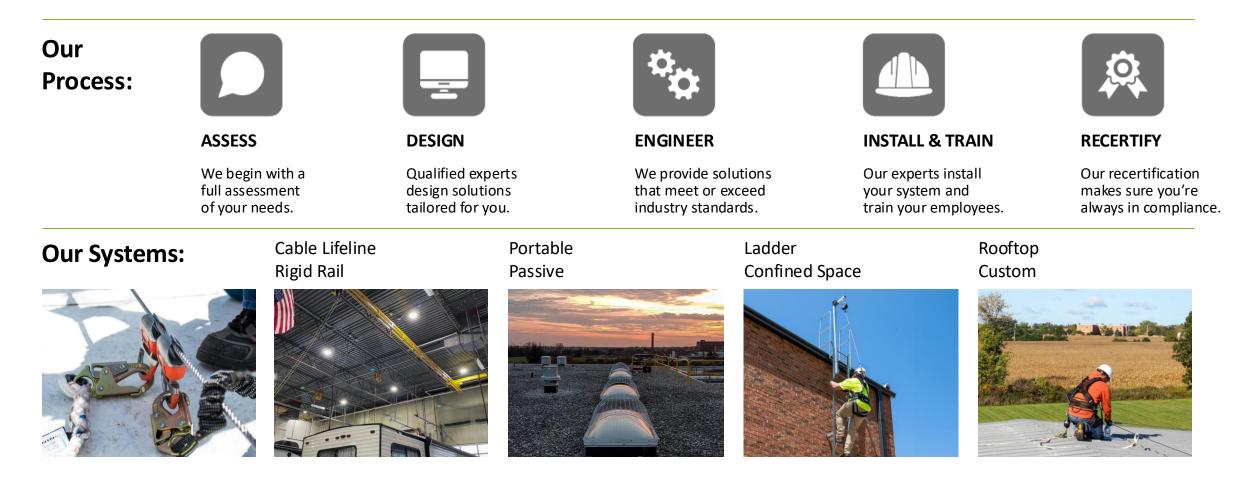
# HySAFE

Custom Fall Protection Solutions Made Easy



## **HYSAFE AT A GLANCE**

**HySafe protects your people with engineered fall protection solutions from start to finish.** HySafe pairs expertise and education to deliver a comprehensive approach to fall protection, providing options to ensure every project meets the client's exact needs for safety, efficiency, affordability and compliance.







# **BEE ACCESS**

The Access Industry's Most Responsive Partner



# **BEE AT A GLANCE**



#### **Reach the Unreachable**

As the access industry's most responsive partner, Bee engineers and manufactures suspended access solutions.

#### Categories:

- Suspended platforms
- Rigging equipment
- Material hoists & transport platforms
- Permanent equipment

- Trusted Brands:
- Bisomac
- Alba
- Altrex
- Up-stage
- Fixator











# **THANK YOU!**

**YOUR Most Responsive Partner** 

