



PROTECTING PEOPLE AT HEIGHT









SAFEWAZE

Fall Protection's Most Responsive Partner





HISTORY



1994	Born in NC	
1554		In 19
2003-2007	Safewaze acquired (by Aero, then 3M)	and
2010	Re-entry as Fall Safe, FALLSAFE then FSP USA	worl
		Ву р
2016	Re-brand as SafeWaze with investment in	and
	strategic growth	Why
2019-2020	#1 growing brand, SAFEWAZE move to 100,000 square foot facility	nim
		Tech
2021	Re-position brand as most responsive;	rema
	Canopy Brands acquires Bee Access	the
	Canopy Brands acquires Access	With
2023	Innovators and Galaxy Lifts	ft. m
	Underway: Test lab construction	serv
2024	Acquisition of Hysafe, Xtirpa and SST	exac

In 1994, Safewaze co-founders and industry veterans Gene Verble and Darrell Hagler saw an opportunity to create both a safer workplace and a different type of company.

By pushing the boundaries of responsiveness, flexible solutions and expertise, Safewaze challenged the traditional experience. Why? Lives were on the line and worksite demands required a nimble, hard-working safety partner.

Technology and tools have evolved. Our DNA is the same. We remain **100% committed to redefining the customer experience in the fall protection industry.**

With a mission-focused team and investments in our 100,000 sq. ft. manufacturing facility, digital tools and custom engineering services, we deepen our responsiveness by serving our customers exactly the way they want.

OUR FOUNDATION



CORE VALUES (Fai) RESPECT We treat everyone with honesty and dignity. We embrace different perspectives. Ċ **6**II HE RIGHT PRECISION POSITIVITY We make life-saving We are enthusiastic. products. Our quality is 0 We stay calm and non-negotiable. optimistic and inspire Õ others to do the same. MASTERY URGENCY We act today, not tomorrow. We get better every day, When in doubt, take initiative. develop expertise and share knowledge proactively. Speed is our advantage.

MISSION

We protect the lives and livelihoods of workers at height

VISION

To be the best in fall protection

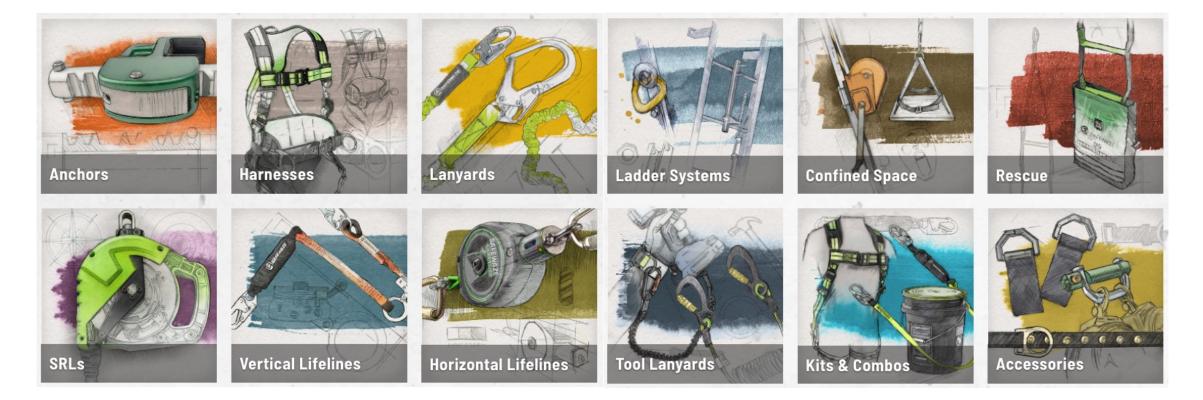
BRAND POSITION

Fall Protection's Most **Responsive Partner**





From anchors and harnesses to lanyards and lifelines – plus rescue and railings – Safewaze delivers **exactly what you need, exactly when you need it.** We proudly serve construction, general industry, energy and utilities as well as specialty markets with more than 1200 individual SKUs.





These value-added services help us continue to be fall protection's MOST RESPONSIVE partner.



TRAINING



Investing in Education

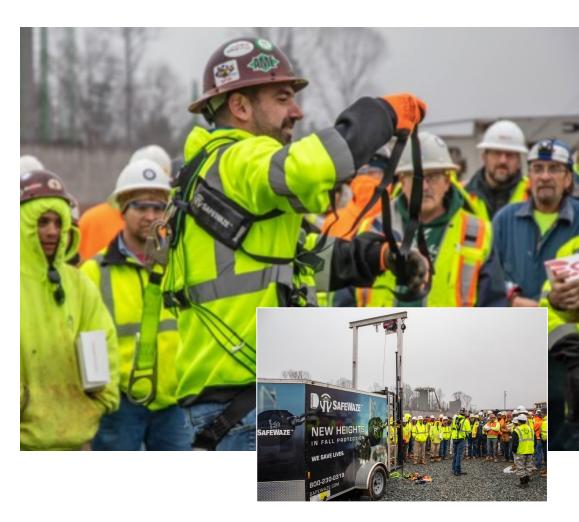
We recognize education as a critical investment in our **mission to protect workers at height**. We provide general fall protection industry training as well as comprehensive product training.

Available at your location or ours, online or offsite, for groups from 5 to 500. Custom Safewaze demo trailers available in most regions.

- ABCDs of Fall Protection
- Rescue Requirements & Planning
- Equipment Inspection
- Regulatory & Compliance
- Competent Person Training

- Product Usage
- Fall Demonstrations
- Hazard Assessment







Keeping You Working

Protecting lives and livelihoods means keeping your equipment in action and on the jobsite. We offer certified service and repair on select items including rescue devices, confined space equipment and SRLs.

- Save money
- Minimize downtime
- Extend product life
- Maintain high levels of continued safety







Safewaze is a beacon of light in a dark landscape of manufacturing. It's nice to know there are companies out there still hustling to be responsive."

Scott Wood Inventory Manager, Hawkins-Graves Inc. Of all the companies out there, **Safewaze is the most responsive.** They are unafraid to create unique products and are by far the friendliest to deal with. They just understand the market."

Joey Krys Safety Manager, Fasteners, Inc.

" The bigger companies all understand fall protection, but **Safewaze understands my industry and exactly what we do.** They can have direct conversations with our field people without an intermediary."

Steve Hess VP Safety & Training (retired), HEICO Construction Group



SALES ORGANIZATION

To Be Responsive, First We Listen





Doing the Right Things

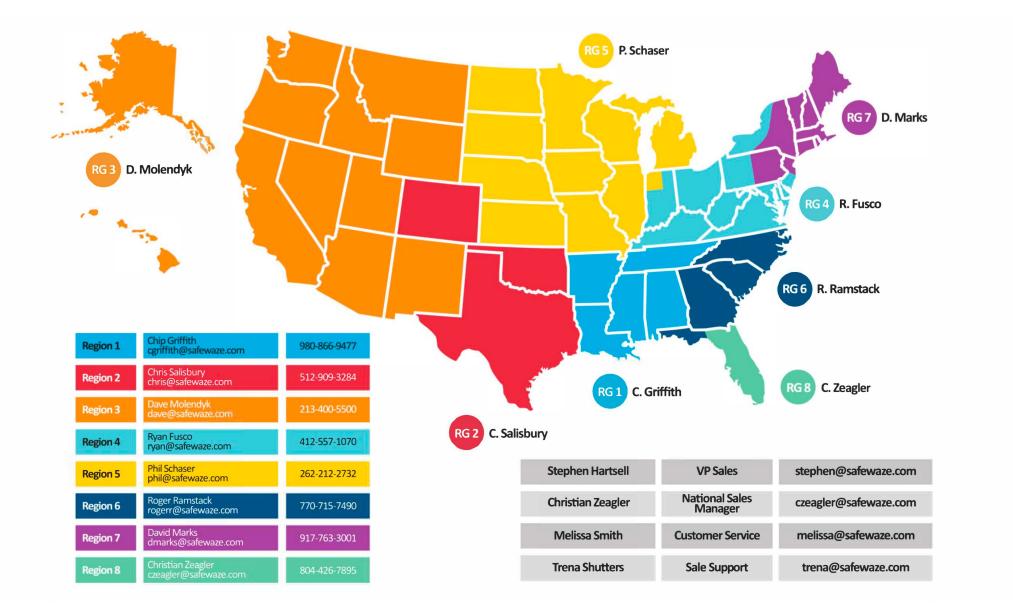
By your side or behind the scenes, we execute strategic activitybased selling that delivers tailored results.

- Joint end user presentations and sales calls
- Pull-through strategies to the customers to you
- Cooperative partnerships to stretch your sales dollar
- Private labeling to promote your brand
- Comprehensive support for open houses, trade shows and other events
- Sales managers with extensive industry experience and on-demand knowledge



REGION MAP/CONTACTS





AFFILIATIONS



























OPERATIONS

Investing in American Manufacturing



A STRONGER SAFEWAZE



Working for You

Our commitment to manufacturing in the USA and making Safewaze an employer of choice strengthens our advantage in responding with speed and flexibility to meet your needs.

Our expanded capacity and streamlined production, utilizing LEAN manufacturing principles, keeps us working hard for you with continued investment in our operations.

- 100,000 square foot state-of-the-art facility
- High-performance tools, equipment and processes
- Passionate people relentlessly pursuing excellence
- Every product engineered and inspected in Concord, NC







PRODUCT

From Innovation through Testing

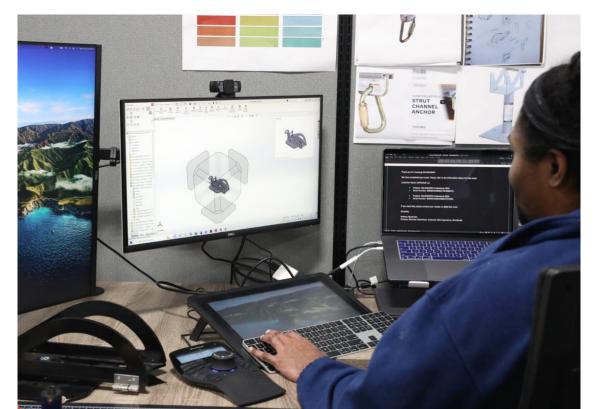


Winning Products

From the spark of innovation through the trials – and literal fires – of testing, our growing team is dedicated to research and development of **products that win for our customers**.

- Continued commitment to testing and training new 10,000 square foot, 55' high facility coming in 2023
- Increased speed to market and product exclusivity
- Proven product design and dependability on the job









MARKETING

Support to Help Your Sales Climb



MARKETING SERVICES



Climbing Higher Together

We grow when you grow. Our marketing team is committed to providing a wide assortment of tools to do the job.

- Website powerful filters, dynamic search, extensive library
- Product Support descriptions, features, photography
- 2024 Catalog comprehensive product resource
- Graphic Design custom flyers, ads, animations
- Merchandising branded display items
- Swag hats, shirts, pens, stickers and more















Custom, Turnkey Fall Protection Solutions





HySafe is a prominent provider of customized fall protection solutions with turnkey services including assessment, design and engineering, system installation and recertification, plus extensive safety training. HySafe pairs expertise and education to protect your greatest assets.







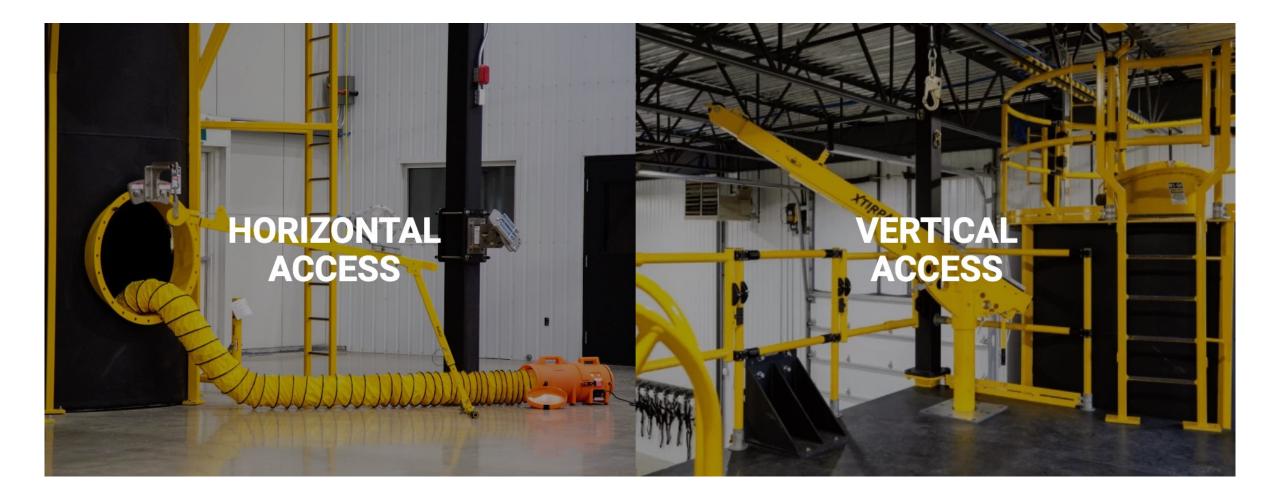
Modular Solutions for Confined Space



XTIRPA AT A GLANCE



Xtirpa is the premium global supplier of confined space fall arrest, rescue and retrieval equipment with a reputation for configurable solutions, advanced manufacturing and world-class training. Xtirpa embraces innovation to maintain a safe environment for confined space crews.





THANK YOU!

YOUR Most Responsive Partner

